

**████████ PRIX GALIEN VIDEO**

**Length:** 30 seconds

**Product:** ██████████ Promo for Prix Galien

**Writer:** Andrew Lewellen

**Date:** 10/8/12

VIDEO	AUDIO
<p>IMAGE: Lisa TEXT: It's given me hope.</p> <p>IMAGE: Rick TEXT: I can't believe the difference.</p> <p>IMAGE: Kristi TEXT: Helped my confidence.</p> <p>TEXT: ██████████ restored passion and hope.</p> <p>TEXT: Improved my quality of life.</p>	<p>VO: For people with MS, walking better matters.</p> <p>Because we walk to share experiences. To hold hands with our family during a stroll through the park. To see our child smile while he swings toward the sky. To gaze out at a busy street from behind a restaurant window.</p> <p>████████ gives people hope. Because we believe in changing tomorrows—so people can do the things they love with the ones they love.</p>

**██████ DIALOGUES PROMO SCRIPT**

**Length:** 30 minutes  
**Writer:** Andrew Lewellen  
**Date:** 5/17/12

VIDEO	AUDIO
<p>Kristie walking, in front of a house.</p> <p>Kristie struggling to walk with her family.</p> <p>Doctors and nurses.</p> <p>Kristie talking with Dr. Thrower and Tracy Walker.</p> <p>Kristie talking with Joy Bryan and her family.</p>	<p>I'd like to invite you to join me on my journey as I discuss MS and walking difficulties. When you live with MS, walking can be a big concern. It was for my family and me. I actually experienced walking problems for many years before I finally talked to my doctor about them.</p> <p>That's why we created the ███████ Dialogues. This video series will explore concerns related to MS and walking, show you how to monitor and identify problems you may have, and give you guidelines for discussing these issues with your healthcare professional.</p> <p>During my journey, I traveled to the Shepherd Center in Atlanta to speak with MS specialist Dr. Ben Thrower and nurse practitioner Tracy Walker about walking and Multiple Sclerosis. And I had the opportunity to interview Joy Bryant about her life with MS and how her issues with walking affect her family—and what her family does to help her manage her condition.</p>

**▲ N D R E W   L E W E L L E N**

VIDEO	AUDIO
<p>Kristie walking, in front of her house.</p>	<p>Each of these people provided valuable insights about MS and walking and what you can do to manage these issues.</p> <p>Now, I'm excited to share these insights and experiences with you. So watch and listen to the [REDACTED] Dialogues.</p> <p>And, remember, when it comes to MS and walking, let's keep the dialog open.</p>